STAINES MASTERPLAN EXHIBITION OUTCOMES AT A GLANCE

Residents - Stakeholders - Exhibition Feedback

Consultation undertaken through online surveys, public events and stakeholder engagement.

167 responses received

72% supported the overall direction of the Masterplan (rated their support 4 or 5 out of 5)

400+ people engaged at public events

#1 objective = improving the quality of our places and spaces

What matters the most

1. **Riverside regeneration**
   Enhance access, leisure, nature and the town centre's relationship with the River Thames.
2. **More green open space and trees**
   More landscaping, tree planting and greener public spaces.
3. **Better public spaces**
   Create attractive spaces where people want to spend time.

Most supported ideas

- **~50%** showed support for **more green space**
- **~28%** showed support for **railway station improvements**
- **~84%** showed support for **new pedestrian/ cycle bridge over railway**

Areas of strong agreement

- More trees and greening
- Better riverside access
- Better walking routes
- Improved cycling links
- Improvements around the station area
- More leisure and culture
- Better maintained public spaces

Most frequently raised matters

Key matter	% of respondents
Green space, trees etc.	30 - 40%
Infrastructure (e.g. schools, GPs etc.)	20 - 30%
High-rise buildings/ flats	20 - 30%
Riverside improvements	20 - 30%
Walking & cycling connectivity, public realm	15 - 25%
Perceived parking loss and provision	15 - 25%
Delivery, confidence in process, implementation	15 - 20%
Traffic congestion	10 - 20%
New railway bridge	10 - 20%
Town character & heritage	10 - 15%
Community, culture and youth facilities	10 - 15%
Shops, retail & town centre vitality	8 - 15%
Bus station proposals	6 - 12%
Flood risk, drainage and sewer capacity	5 - 10%

Differing views

Housing
Recognition of need for more homes
vs
Desire for no further growth

Parking
Support for less car dependency
vs
Need to protect parking

Building height
Acknowledging the need for taller buildings in some places
vs
Desire for height restrictions

Top concerns

Infrastructure
Desire for infrastructure to be in place for growth (e.g. GPs, schools, healthcare, utilities, roads etc.)

Parking and congestion
Desire to improve congestion and a perceived loss of parking.

High-rise development
Desire to protect Staines' character as a riverside town and its skyline.

What the Masterplan CAN do

- Improve public spaces
- Guide design and character
- Strengthen the riverside vision
- Encourage investment
- Promote walking and cycling
- Help coordinate future projects

What the Masterplan CAN'T do

- Set housing numbers and locations
- Deliver major infrastructure itself
- Deliver schools, GPs etc directly
- Guarantee specific car parks remain
- Upgrade sewer and drainage systems directly
- Override planning policy

KEY MESSAGE

Respondents to the consultation broadly support a greener, more attractive, riverside-focused Staines, with better public spaces, culture and connectivity. The areas of strongest question relate to infrastructure capacity, parking, traffic congestion, building height and confidence that the vision will actually be delivered.

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